

Bought Right--Wholesale

Cheap price can only meet your pocketbook. It takes quality to give you a lasting bargain.

Cheaply made furniture and home furnishings will only prove to be the more costly in the long run.

Authorities tell us that the mechanic or labor cost, on the article made of cheap material, is very little less than on that article which is made of select, high grade raw material. The difference in the price to you, therefore, almost always represents quality.

And since you must figure the furniture or the rug or the range that you buy now on the basis of giving you years of service, doesn't it sound reasonable—like good sense—when we say to you that the only kind to buy is Quality Goods?

There's Only One Real Way to Arrive at the True Value of Anything—Look Around and Compare

That is the only way you can arrive at the true value of anything—to take your time, look around and compare the quality and design, the finish and the "looks" with the price.

Price alone, nor looks alone, never can and never did form the basis for a real value.

It takes the sum total of the fine quality plus design, plus finish, plus "looks," plus the price you pay for it.

Furniture—the right kind—is a permanent investment—just the same as the home you own or your bonds or your automobile.

And if you will take the time to come here now during our

February Cut-Price Clearance Sale

You can buy right—retail—pick the exceptionally big values if you will just take a little time—and go through leisurely—give the salesman time to point them out to you.

They are here—the big values—lots of them—almost anything you could need or want.

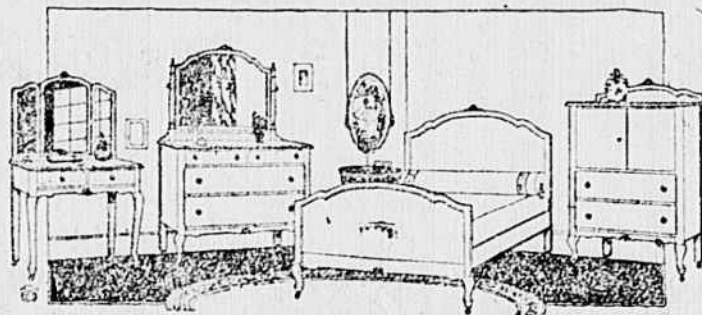
So if you need anything in Furniture or home furnishings—and if you want to save money—be sure to visit the Phillip Levy & Co. store before you buy.

When you stop to consider that Phillip Levy & Co. have been in the Furniture business for 35 years—

And when you take that fact and consider it alongside of the added fact that Phillip Levy & Co., with its large stores in Washington and here in Richmond and in Savannah, Norfolk and Newport News, must buy carloads at a time, where the small dealer can only buy a few of a kind—

And when you consider that you can get a cheaper wholesale price by buying carloads at a time, doesn't it seem reasonable to suppose that Phillip Levy & Co. can always offer you a big, lasting value for the money you want to spend?

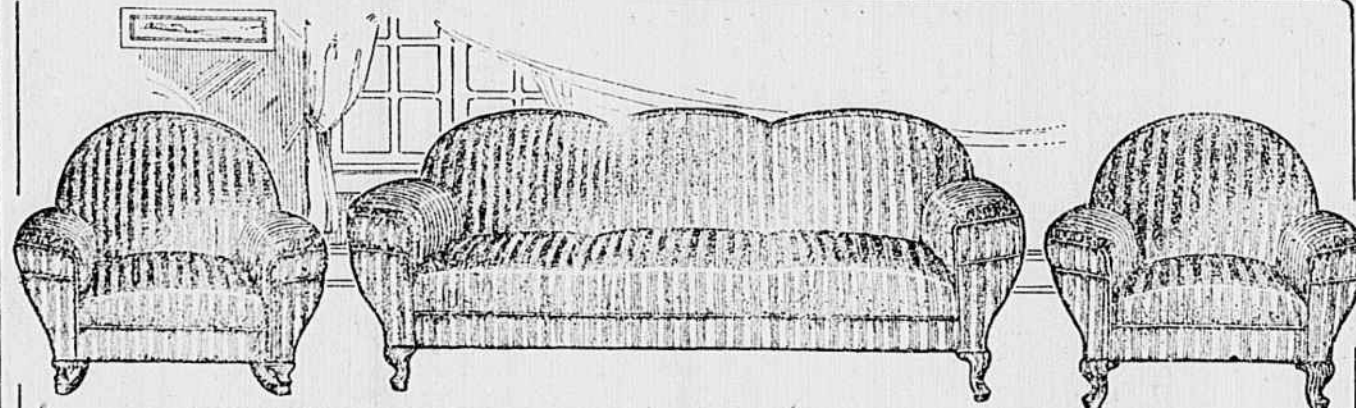
It is your own money that you are spending—so take a little time. Come in and look around.



Mahogany Bedroom Suites

The 4-piece Bedroom Suite we are pricing below doesn't look anything like the picture shown above—it is better looking than that. You'll say it's one of the best looking suites you ever saw in your life. A combination Louis XV. design, with Napoleon effect bed. Made of select mahogany veneer and superbly finished. Come in and see it. **\$298**

\$29 Cash; \$1 Week.



FINE LIVING-ROOM SUITES

Overstuffed and Cane

There is so much difference in the inner construction—that part which you cannot see—the part which you must buy on faith and reputation—it will pay you to look around carefully—investigate the different constructions—before you put your money into any kind of a Living-room Suite.

Here at the Phillip Levy Store you'll find a big assortment of Living-room Suites—full overstuffed in tapestry, velvet, burial and combinations; fine mahogany and cane suites in almost every conceivable covering—and cover combination—and all of them have 35 years of wholesale buying experience bought into them.

3-piece Blue Velour Overstuffed Suite. **\$169**
Roomy, deep seated, comfortable. Davenport is spring edge construction and has three loose spring cushions. Blue velour covering is a dark rich two-toned effect. A big value.

\$17 Cash; \$8 Month.

Pillow Arm 3-piece Overstuffed Suite. Very comfortable. Removable spring cushions and arm pillows. High back wing chair to match. Covered in an attractive burial.

\$29 Cash; \$15 Month.

Tapestry Living-room Suite, 3 pieces. Covered in a small all-over design tapestry. Comfortable and roomy and a big bargain.

\$20 Cash; \$10 Month.

And remember, too, Phillip Levy & Co., with its 5 big stores—here in Richmond and in Washington, Norfolk, Savannah and Newport News—must buy in big quantities to supply these stores—and big quantity purchases means, in almost all cases, a bigger discount from the manufacturer.

If you need a Living-room Suite of any kind, it will pay you to pay the Phillip Levy Store a visit before you do buy. The Suites listed below are listed just to give you a mere idea. The best way for you to know is to come and see for yourself.

3-piece Cane Living-room Suite. Full cane back and sides. Upholstered in a rich, attractive silk damask. A big money-saving bargain.

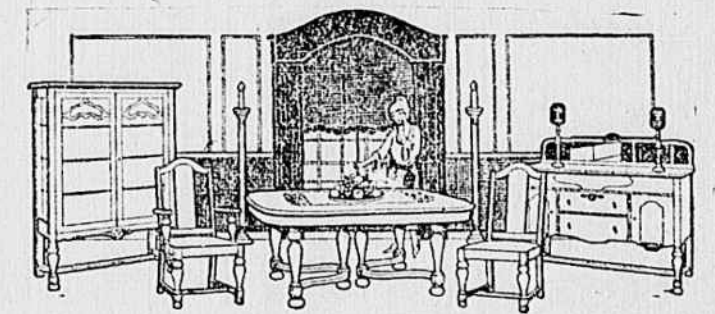
\$15 Cash; \$7 Month.

3-piece Blue Leather Suite. Mahogany frame. Queen Anne foot; shaped back. This is a handsome, massive-looking suite and we think you will agree that it is a big bargain.

\$20 Cash; \$10 Month.

3-piece genuine mahogany frame, cane back and sides. Combination tapestry and plain velour covering. Sunburst pillows and roll in combination. A suite you will be proud to own.

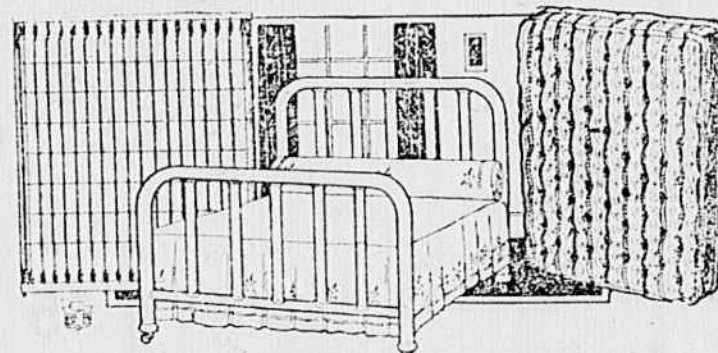
\$35 Cash; \$16 Month.



William and Mary Dining-Room Suite

There are two rooms in every woman's home which she likes to have attractively furnished—the living-room and dining-room. And this William and Mary Suite, in genuine quartered oak (table is round instead of square) gives you the opportunity of furnishing your dining-room attractively—at little cost. The 10 pieces complete **\$298**

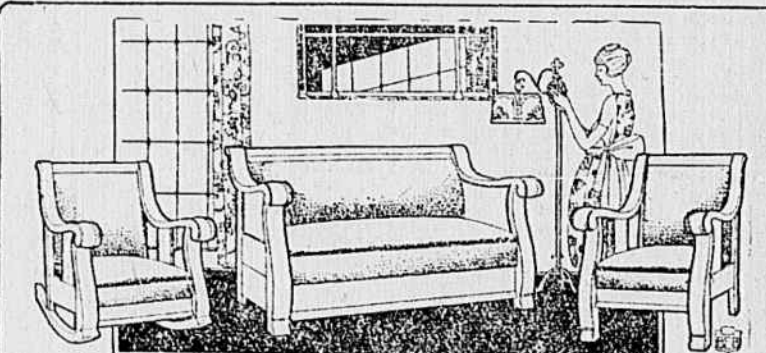
\$29 Cash; \$16 Month.



Bed, Spring and Mattress

Sleep is the most important thing in the world—more important even than food—and after all is said and done the spring and mattress is the most important of all. And this outfit will give you a comfortable night's rest, because the spring is resilient, the mattress soft and comfortable. The bed exactly as pictured has 2-inch continuous posts and you have the choice of either white or Vernis Martin finish. Complete as shown. **\$24.75**

\$2.50 Cash; \$1.50 Month.



Handsome Massive 3-Piece Parlor Davenport Suites

Hardly anything made in furniture today can give you the usefulness that a handsome 3-piece Parlor Davenport Suite will give you. In the daytime it is handsome parlor furniture, and at night the Davenport can be instantly changed into a comfortable full length, full width bed—large enough for two grown people. The suite illustrated. It will look well in almost any parlor—just as pictured—finished in mahogany **\$98**

\$9 Cash; \$1 a Week.

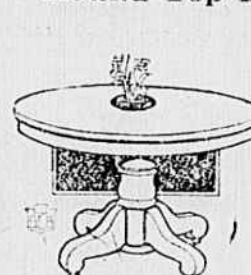
Englander Day Beds

Here is one way for you to solve the shortage of sleeping room—by buying a handsome Englander day bed.

The bed priced below (nearly like picture) gives you an attractive piece of furniture in the day time and at night, be at once instantly changed into a comfortable bed—large enough for two grown people. Come and see it. **\$49**

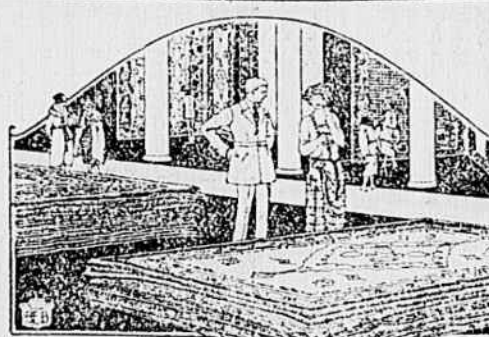
\$5 Cash; \$1 a Week.

Round Top Dining Tables



Just as pictured—substantially constructed of solid oak. Top measures 42 inches. Table opens without pedestal dividing. This is a big value. Come and see **\$17.75**

\$1.75 Cash; \$1.50 a Month



RUGS

9x12 Bundhar Wilton Rugs. Every one of them a big bargain. Almost any design and color combination you could wish for. **\$119**

9x12 Wilton Rugs. Not as good, of course, as Heratiz or Bundhar or Bundhars, but big bargains, nevertheless. **\$85**

9x12 Wilton Axminster Rugs. These are richly colored and all of them are of unusual designs. **\$62**

9x12 Tapestry Brussels Rugs. Small all-over designs. **\$35**

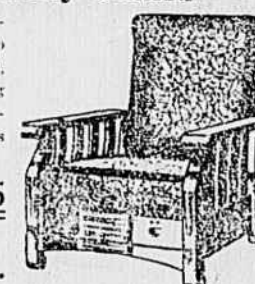
9x12 Imitation Brussels Rugs. Durable and long wearing. **\$19**

Royal Rest Easy Chairs

For good, old, solid comfort, there's nothing to come up to the Royal, when it comes to giving you thorough rest and relaxation after the day's work is done.

Several designs and finishes here at **\$29.75**

\$3 Cash; \$1 a Week.



Park Strollers

Fresh air for the Baby is just as necessary as food and sleep.

Give him his daily airing in one of these Genuine Bloch Park Strollers, and your choice — **\$12.75**

\$1.75 Cash; \$1 Month.



Comfortable Rocking Chairs

Only through the buying power of the 5 Phillip Levy Stores is it possible for us to offer you a value such as the rocker we are pricing below.

It is substantially constructed and comfortable. Genuine leather seat and highly finished in mahogany. February Clearance Special **\$17.75**

\$1.75 Cash; \$1.50 a Month.

Baby Cribs, Complete With Pad

The first years of Baby's life are the important ones. Doctors tell us that babies thrive—grow strong—when they have a bed of their own.

The Crib illustrated, with drop side, is finished in White Enamel and a comfortable Mattress is furnished at the February Clearance price **\$12.50**

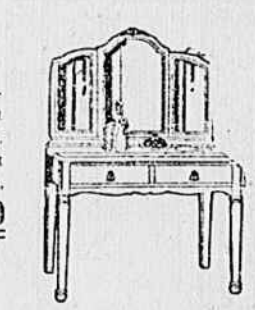
\$1.25 Cash; \$1.00 a Month



Odd Toilet Tables

You'll find a goodly assortment of these toilet tables left from suites. Almost anything you want in Walnut, Mahogany, Ivory or oak— **\$22.50**

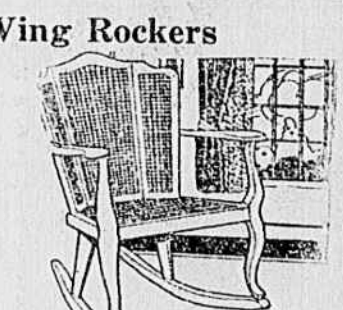
\$2.25 Cash; \$2 a Month.



Cane Wing Rockers

Made of solid Mahogany; English Brown, dull rubbed finish. Almost like picture—and a big February Clearance Bargain **\$15.75**

\$1.50 Cash; \$1 Month.



Your Liberty Bonds Accepted at Their Full Face Value

No reductions, no deductions of any kind—accepted just the same as spot cash—dollar for dollar that you paid for them—accepted on both cash and credit purchases.

Out-of-Town Purchasers

Freight paid on all purchases made here during this February Clearance Sale to all points within 250 miles of Richmond. Investigate our railroad fare refund plan on purchases made now.

Take 30-60-90 Days' Time—Get the Spot-Cash Prices

No matter what you need or want, you can buy it here during this—our Annual Clearance Sale—take 30, 60 or 90 days to pay your bill—and you get the 10% spot cash discount.

Liberal Credit Terms on Anything You Need or Want

To make your home thoroughly cozy and comfortable. Anything—a few odd pieces or a whole home completely furnished—all can be bought here on liberal credit terms.



PHILLIP LEVY & CO. DIV.

"The Big Store"

305-7-9

W. BROAD ST.

RICHMOND, VA.

